

MICHAEL M WILLIAMS

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SEO Specialist / Frontend Developer & Design

Skills summary

- Can conduct SEO audits and utilize best practices to achieve higher rankings in SERPs.
- Ability to create, manage, and alter, websites in Html/5, Css/3, js, bootstrap and php/MySQL.
- CMS content customization with: Drupal, Mura, WordPress, Joomla and Opencart.
- Debug and customize: javascript, fontawesome, and other newer web elements.
- Can work comfortably with large or small scale website content goals.
- Ability to alter, design, advertise and provide help support for Cryptocurrencies.
- Able to customize & create images, video & audio with Adobe creative suite & other software.

Relevant Experience

Partition Plus Inc: 2015 – 2017

- Handled search engine optimization and Google AdWords / Analytics campaigns.
- Redesigned website for users, created / improved social media presence, started content marketing
- Conducted backlink & content audits, created PR campaigns to increased brand recognition.

U.S. House of Representatives; (Contracted) 2014 to 2015

- Handled website customizations for 400+ members, caucuses and committees.
- Troubleshoot customer issues, SEO & provide feedback on day to day operations of their sites.
- Create, Update or Redirect website forms, their thank you pages & newsletter lists.

IT Consulting & Cryptocurrency Developing; Self Employed Online; 2006 to present.

- Website debugging and customization.
- Designed & Managed Cryptocurrency solutions for unique needs of our customers.

IT Consultant — Self Employed / Contractual; 2005 - 2006

- Handled website performance & customization.
- Assisted with customer's customization & troubleshooting needs.
- Solved on a daily basis newly found & some repeating server & coding issues.

EDUCATION

Institution	Degree/certification	Date
Community College Of the Air Force — TX, ID, AZ	Aeronautics, Aircraft engineering, Tactical aircraft maintenance	1999-2001

Military

Crew Chief — United States Air Force (Honorably Discharged)

- Preflight / thruflight / postflight & BPO inspections to assure aircraft's status for pilot's missions.
- Daily Foreign Object Detection (F.O.D.) checks & walks.
- Ability to problem solve malfunctioning equipment on the go.
- Worked end of runway, which was a last chance to discover errors that may have been missed.
- Honorably Discharged